



oneinten PRODUCTIONS UK

2012 - 2013 ANNUAL REPORT



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LA MAISONS SANS SOUCI WEBSITE

APRIL 2012

8TH BIRTHDAY OF ONE IN TEN

SEPTEMBER 2012

BRAND RELAUNCH

OCTOBER 2012

NEW ONE IN TEN WEBSITES LAUNCHED

NOVEMBER 2012

PERFECT STEPS WEBSITE

NOVEMBER 2012

LIMITED LIABILITY PARTNERSHIP FORMED

JANUARY 2013

SLEEPING BEAUTY PANTO (BSTC)

1ST - 2ND FEBRUARY 2013

A WORD FROM THE DIRECTORS

CHRIS FENNER

manager - studios, design & people

Welcome to the annual report for One In Ten Productions UK.

We celebrated our 8 years of operating as a private unlimited company in September and it was great to look back at what we have achieved, and this was only made possible by the great team of people we have worked with over that time. Thank you!

As 2013 gets underway we are now in the process of forming a Limited Liability Partnership through Companies House (via Company Wizard, company formation agent). We also have business cards on order with our new branding design.

We continue to perform well in our website design area with more projects under discussion later in 2013.

Much more is to come from One In Ten this year, stay tuned!



A WORD FROM JENNY

manager - music, film & theatre

I am very proud of what the company has achieved in 2012, especially in the design and branding department.

I am excited to see the fruits of our labours on the BSTC's production of Sleeping Beauty, a pantomime.

Chris & I have written all of the original music this year and it goes on stage 1st & 2nd Feb 2013.

I am particularly looking forward to 2013 as we have a finally financial platform to work from thanks to the stunning websites we have produced.

It's going to be a very busy year, but with good business decisions and our talented team, we hope to achieve everything we set out to do.

Here's to a prosperous and successful 2013!



DEPARTMENT REPORTS

STUDIOS, DESIGN & PEOPLE

report by chris fenner

design & branding

The Design and Branding department (D&B) was launched in April 2012 and we have since completed two websites: Perfect Steps and La Maisons Sans Souci. We have also secured three other websites which are currently being worked on. Further meetings are set up for 2013 for other websites.

The WEBNOVOFF offer was successful in securing website clients during the latter part of 2012.

So far our client base for D&B is through both word of mouth from previous clients and via Facebook. To date no clients have been gained through our website.

One In Ten also maintains the GMB union branch website free of charge and this has helped to both spread our brand and has given us technical experience in the use of WordPress and web servers.

Our Facebook page has 37 likes and twitter has 14 followers.

brand relaunch

On 1st October 2012 the One In Ten Productions UK branding was relaunched with a new logo design, font and colour pallet and a new look website. A brand guideline was created which is accessible to all One In Ten staff who require it on the Google Drive.

The website relaunch was timed in with the new servers purchased through RNJ.com and our technical assistant Richard Jones. Some stability issues delayed the original website live date by 1 month but this has since been resolved.

A few issues still remain with WordPress and access however this should be resolved in the next few months.

studios & equipment

On 1st January 2012 One In Ten were given access to an iMac computer for use with video and audio work at the Longford River Studios in Surrey. This is being leased along with the studios / offices from Chris Fenner.

We also have access to an iPad 3 and iPhone 4 leased from Jennifer Chislett.

During 2013 One In Ten hope to gain an additional room at LFR Studio although this is still under negotiation.

people, pay & administration

The People, Pay & Administration (PPA) department hopes to launch its Your Music service in mid 2013. This will be used to bring all paperbased forms online and will include links to webmail services (provided by Gmail), the Google Drive, Pay & Royalty Statements and various other information for One In Ten employees.

The Google Drive was launched for One In Ten in September 2012 and has enabled us to work more efficiently. All future documents should be electronic to reduce cost and to make online working easier.

DEPARTMENT REPORTS

MUSIC, FILM & THEATRE

report by jennifer chislett

seven wives of henry the 8th

The Seven Wives soundtrack was digitally distributed onto iTunes, Amazon and Spotify in early 2012 through our digital distributor TuneCore and courtesy of Chris Fenner.

As of 1st January 2013 the TuneCore balance is at \$10.48 which unfortunately means this project is at a loss.

The IndieGoGo campaign which was launched in 2011 and complete early 2012 raised \$18 which will go towards the feature length motion picture of this musical.

The YouTube promotional film (starring Greg Kelly & Rachel Mary Johnson) launched in 2010 has amassed 902 views since its upload.

The Seven Wives Facebook page has remained at 200 likes and the twitter account has 47 followers.

Some of the music has received reworking.

merry christmas

This project has unfortunately been delayed further due to outside commitments. This now leaves us with another year to complete the film and the single recording to go with it.

music & recording

The Music & Recording (M&R) Department was fairly productive in 2012. Chislett / Fenner wrote all original material for BSTC's production of Sleeping Beauty. This is being performed in Maidenhead on 1st & 2nd February 2013.

LOOKING FORWARD

TARGETS FOR 2013

music, film & theatre

Seven Wives Of Henry The 8th

- Possibly Suspend Tunecore delivery.
- Theatre Workshop Production in August, at Borlase in Pre-Production.
- need to write a workshop Production.
- Relaunch of digital distribution with possible new recordings in September + new indie go go campaign.
- Brand new recording.

Merry Christmas

- Complete film and soundtrack End of February.
- Look at festival submissions and agree appropriate budget for submissions.
- Online distribution i.e. streaming sites, promotion.
- Deliver copies to participants.

Sleeping Beauty

- One In Ten to produce the soundtrack recording of Sleeping Beauty. Online distribution/ Sell CD's.
- Look at distribution for BSTC Pantos.

Christmas Release

- Secure artist for What Christmas Brings release.
- Re-record backing.
- Music Video Filming.
- Budget to be agreed.
- To be completed by mid-2013.

Songwriting Competitions

- Look at song writing competitions and enter 1 or 2

Artist Development

- Advertise for an artist, to work with.

Admin Clean Up

- Sort out royalty rates and paperwork.
- Look at MCPS / PRS / PPL membership.
- Compile back catalogue and how to exploit it.

Eton Extreme Videos

- We have Eton extreme videos to film, for distribution on a client website.

LOOKING FORWARD

TARGETS FOR 2013

studios, design & people

Design & Branding

- Launched January Offer WEB13 13% Off Web Design
- Prices increased
- Currently working on Eton Extreme, H-Arts & Victoria Inn, Isleworth
- Meeting on 12th Jan re: New website
- Potential Website with Jenny
- Wordpress for dummies library.
- How can we improve current service?
 - Sort with Rick Website stuff
 - Tip Sheets - what forms and when,
 - e-signing echosigning and online payment(add a service charge)
 - how to guides, email, Wordpress etc...
 - see if we can do a deal with 1&1?

Marketing

- Promoting the website, getting the website to make us money.
- Develop the content on our website/Facebook relevant updating.
- posters for posting in places of work/places we go.
- QR Code
- Google advertising.
- Currently at capacity.

Studios & Equipment

- Acquire more equipment primarily through our leasing partners.
- Further room for studio setups by late 2013.

People, Pay & Administration

- Directors bonus (self taxable)
- Faster system for expense claims
- Further development for the Your Music online service
- Future forms to be placed online
- Transfer all versions of the DataSystem onto the Google Drive (live spreadsheets)
- Close the DataSystem (all versions), system now redundant
- Formation of business bank account
- Company Formation
- Rick Jones involvement
- All paper records to be scanned to Google Drive
- Echo Sign system to be introduced and trialed

